

## **Kim S. Jones, M.F.A.**

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### **VIDEO EDITOR**

Analytical, strategic, results-driven storyteller offering expertise in supporting project coordination and on-air program delivery, overseeing visual composition and pacing, and editing content for documentaries, promotional videos, corporate communications, and social media, delivering quality, engaging videos. Innovative business partner, effective communicator, and problem-solving project manager with strong interpersonal skills who is known for building strong partnerships with local, national, and social network stakeholders and creative teams to ensure regulatory compliance and brand guidelines, managing complex timelines, color grading, sound design, and motion graphics. Trusted leader and resourceful team contributor with demonstrated success in directing diverse, cross-functional teams to enhance research efficiency in global organizations, optimize operational workflows, manage vendor relationships, and support audit readiness, driving the attainment of company initiatives and meeting tight deadlines.

### **CORE COMPETENCIES**

Creative Direction | Curriculum Innovation | Instructional Design | Cross-Functional Collaboration | Project Management | Workflow Optimization | Vendor Coordination | Script Editing | Deadline Management | Asset Organization | Client Communication | Stakeholder Engagement | Team Collaboration | Content Strategy | Resource Allocation | Quality Control | Storyboarding Coordination | Curriculum Development | Talent Management | Scheduling Coordination | Event Production | Brand Advocacy | Leadership | Mentoring | Strategic Planning | Media Training | Cross-Team Facilitation | Initiative Development | Content Ownership | Goal Achievement | Volunteer Coordination | Departmental Liaison | Vision Execution | Change Leadership | Onboarding Support | Stakeholder Relations | Program Oversight

### **TECHNICAL PROFICIENCIES**

Multimedia Content Development | Video / Audio Editing | Digital Storyboarding | Broadcast / Web Production | Web / Graphic Design | Social Media Engagement | Adobe Premiere | Adobe After Effects | Adobe Photoshop | Adobe Illustrator | Adobe Animate | AVID Editing | Final Draft | Color Correction | DUIS Rigging | ENPS System | Final Cut | Orca Encoder | Agility CMS | Windows Office | Microsoft PowerPoint | Web Design | Photography Tools | Videography Gear | Brandfolder | Social Platforms | AI Video Editing Tools

### **EXPERIENCE**

**KELLY SERVICES**, Birmingham, AL  
**Substitute Teacher**

**September 2025 – Present**

Classroom management for Jefferson County school system

- Implement prepared instructional material and activities left by the regular teacher.
- Maintain discipline, foster a positive learning environment.
- Take attendance, track student participation, and report classroom performance.
- Leave notes for the returning teacher about class progress and behavior.
- Monitor students during class, recess, lunch, or transitions, ensuring a safe environment

**FREELANCER**, Birmingham, AL  
**Media Specialist**

**January 2010 – Present**

Produce and edit documentaries and training videos for clients and nonprofits.

- Designed graphics and websites, enhancing clients' brand visibility.
- Delivered creative assets including logos, brochures, and flyers for small businesses.
- Developed training materials for public health initiatives.
- Provided multimedia consultation for digital campaigns and community outreach.
- Supported client messaging strategies through storytelling and visuals.

**PACK HEALTH, A Quest Diagnostics Company, Birmingham, AL**  
**Content Production Associate****June 2022 – April 2025**

Promoted patient education, producing multimedia content including videos and animations.

- Managed projects using Jira and facilitated cross-functional team workflows.
- Led the visual update of food and recipe media through photo shoot coordination.
- Created and refined storyboards to support visual narratives.
- Collected and implemented partner feedback to improve content quality.
- Collaborated with bloggers and partners to elevate Pack Health's digital brand.

**MILES COLLEGE, Fairfield, AL****February 2019 – June 2022****Advisor | Instructor**

Taught Digital Journalism courses, mentoring students in multimedia reporting.

- Advised and registered students, ensuring academic alignment with degree paths.
- Contributed to curriculum redesign for Digital Journalism program.
- Relaunched the campus news platform and Communications Club newsletter.
- Guided students through hands-on media and reporting projects.
- Fostered creative learning environments, encouraging innovation and skill growth

**THE WORSHIP CENTER, Birmingham, AL****May 2016 – July 2019****Media Specialist**

Produced videos for church news, series promotions, and special events.

- Collaborated with creative teams on campaigns for outreach and engagement.
- Designed motion and still graphics aligned with weekly themes.
- Captured and edited event footage for internal and external use.
- Managed setup and breakdown for media-related church events.
- Contributed to communication strategies for congregation growth.

**WIAT-CBS 42, Birmingham, AL****September 2014 – May 2016****Video Editor**

Edited news packages for primetime newscasts under daily deadlines.

- Partnered with reporters and producers using AP ENPS to assemble stories.
- Downloaded and formatted footage from national newswire services.
- Supported breaking news coverage with rapid content delivery.
- Archived media for the station's production library.
- Ensured compliance with FCC broadcast standards.

**ABC 33 / 40, Birmingham, AL****June 2009 – September 2014****Video Editor**

Edited Talk of Alabama segments and news packages.

- Managed live shot feeds using NSI MC Control systems.
- Updated the website and social media with fresh content daily.
- Created digital assets to accompany on-air stories.
- Provided multimedia support for field producers.
- Oversaw archiving and footage delivery to web teams.

## **ADDITIONAL RELEVANT EXPERIENCE**

**INTERMARK**, Birmingham, AL

**Production Coordinator**

Scheduled and managed ad shoots for regional and national brands.

- Coordinated contracts and invoices with talent and vendors.
- Revised ad scripts to comply with client legal disclosures.
- Ensured project budgets were met while maintaining quality.
- Researched production partners for cost and time efficiency.
- Collaborated with creative leadership on campaign execution.

**EWTN**, Birmingham, AL

**Post-Production Editor**

Edited TV series and promotional spots for a global Catholic network.

- Created visual effects and show graphics.
- Scheduled post-production resources and staff.
- Managed digital media assets.
- Supported producers in maintaining production timelines.
- Ensured high production standards for international broadcast.

**THE WEATHER CHANNEL**, Atlanta, GA

**Broadband Editor**

Edited and published video for the weather website using Final Cut and Adobe Suite.

- Designed web graphics and video thumbnails.
- Wrote scripts for online weather segments.
- Recorded and directed talent for web content.
- Managed digital encoding using Agility and Orca.
- Analyzed traffic patterns to optimize content scheduling.

**C-SPAN**, Washington, DC

**Post-Production Editor**

Edited promotional and educational programming.

- Created graphic packages using Photoshop.
- Collaborated directly with senior leadership on key network content.
- Developed systems for remote editing access across bays.
- Produced multilingual content for international broadcast.
- Represented C-SPAN at educational outreach events.

## **EDUCATION**

**Master of Fine Arts (M.F.A.), Creative Writing**

School Name, Winter Park, FL

**Bachelor of Science (BS), Mass Communications**

University of Montevallo, Montevallo, AL

**PROFESSIONAL DEVELOPMENT**

Certificate, Web Design Creator, Virginia College, Birmingham, AL

**AWARDS**

- Silver Telly Award, STAND!: Untold Stories from the Civil Rights Movement, 2014
- AP Award, Outstanding Newscasts, 2012
- Bronze Telly Award, EWTN's Church in Puerto Rico